

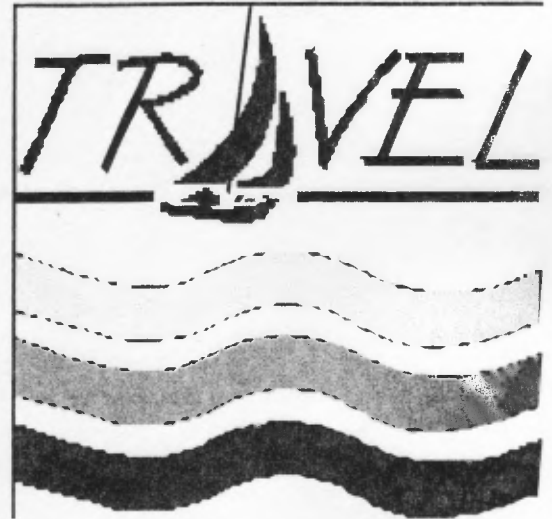
Designing Travel Brochures

Objectives:

- Learning basic desktop publishing skills
- Inserting borders
- Formatting text in different fonts
- Inserting pictures from a CD-ROM or the Internet

Program Needed:

Use a desktop publishing program such as *Microsoft Publisher* or *Adobe Pagemaker*. *AppleWorks* would also work, but make sure and select the drawing format when the initial *AppleWorks* screen appears. This lesson will take more than one class period and require students to possess intermediate computer skills.

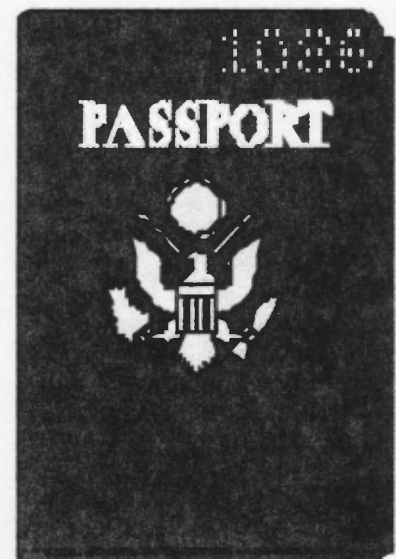


Instructions:

1. Students should choose a particular country or city to make a travel brochure. Students need to gather facts about this city from the Internet or other sources. See pages 70–71 for Internet Research pages.
2. Students will create a 2-sided travel brochure with three columns on each side. (You may want students to draw a quick sketch of their travel brochure with pencil and paper. Have students practice folding their rough drafts to make sure information is in the desired location.)
3. Students will then make text boxes and type information in them adhering to the three column format.
4. Students will also add pictures from a CD-ROM or from the Internet in appropriate picture boxes.
5. Tell students that changing fonts, sizes, and colors will enhance a travel brochure tremendously. Also, putting borders around text will give it more of a brochure appearance.
6. Spell check the brochure and then print.

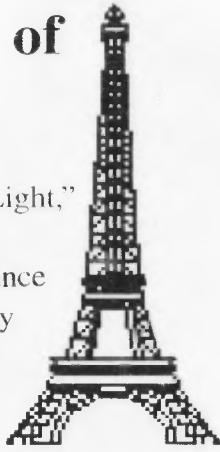
Extension Ideas:

Travel brochures are great to teach during a foreign language class or as a culminating project for a social studies unit. In addition, students could create a brochure advertising a project, company, or an invention. If your school hosts an invention fair, a three-panel informative brochure would be a nice addition to a regular invention project.



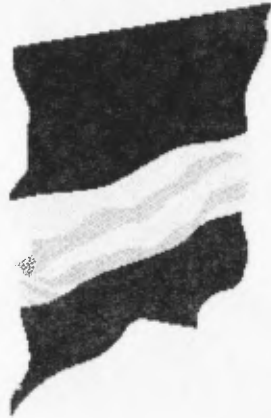
The City of Light

Paris, the "City of Light," has a legendary atmosphere of romance that is found on busy streets, at cozy sidewalk cafes, and in quiet public gardens, offering your group the kind of ambiance that is indispensable to the success of your meeting.



Importantly, you will also find thousands of guest rooms and world-class meeting facilities. With over 950 conventions a year, Paris has been the world's convention capital for the past 12 years.

As for dining, there is almost complete unanimity of opinion that French cuisine is the best in the Western world, and you will find it available in 5-Star restaurants as well as in many of the smaller bistros.



Paris, France

Sara's Travel Brochure on Paris



Learn about the city everyone wants to visit.

Paris' Most Popular Attractions

Thousands visit Paris each year to see its famous museums, monuments, and theme parks. Le Louvre (see below) could be the most world-renowned art gallery. It's enormous collection includes the Mona Lisa and the Venus de Milo.

The internationally recognized symbol of France is the 989 ft. Eiffel Tower, built for Napoleon in 1814. Visitors should check out the Musee de l'Homme, the Musee des Monuments, the National Popular Theater and the National Film Library, all located at the Tower's base.

Euro-Disney happens to be France's most popular tourist attraction, with twice as many visitors as the Eiffel Tower or Le Louvre.



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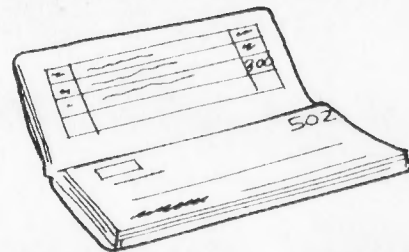


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Shopping and Dining in Paris

Fashion is a huge French industry and shoppers will enjoy browsing through designer shops carrying the latest Paris trends. Shop windows are beautifully arranged making window shopping a national pastime. Some of the best shopping areas are along the Left Bank, L'Opera de Madeleine, and the Louvre's Palais-Royal. The exchange rate is 4.83 Francs to one U.S. dollar. Using credit cards is advisable since many credit card companies can offer you a better exchange rate.

The main passion of the French is food and wine. The country's culinary techniques are respected internationally. Favorites are mushrooms, cheeses, breads, seafood, lamb, and pate de foie gras.

