

# Reference USA

- [Reference USA](#) is an Internet-based reference service for the government. The site was designed for use as a reference tool by government agencies. Its database contains in module format, detailed information on more than 20 million U.S. businesses, Monthly subscription is about \$15,000 a month. But if you have public library card, you can access this Internet-based data for **FREE!!!!**

Here are 4 YouTube video tutorials on how to maximize this service.

## ReferenceUSA Tutorial - YouTube

▶ 4:35

<https://www.youtube.com/watch?v=nQrdAjeOOKc>

Jan 24, 2013 - Uploaded by Denver Public Library

Your browser does not currently recognize any of the **video** formats available. Click here to visit our frequently ...

## How to use Reference USA - YouTube

▶ 5:44

<https://www.youtube.com/watch?v=SCoZxa9UQqk>

Jul 25, 2012 - Uploaded by frccbcc

How to use the database **Reference USA**. ... Rating is available when the **video** has been rented. ... **Reference** ...

## Reference USA - YouTube

▶ 7:12

<https://www.youtube.com/watch?v=Tpl2zuHqiuw>

Nov 4, 2009 - Uploaded by BPLonline

A **tutorial** on using the **Reference USA** Database. **ReferenceUSA** is useful for finding both people and ...

## Reference USA - U.S. Consumers/Lifestyles Database - YouTube

▶ 4:19

<https://www.youtube.com/watch?v=fXQ1WmHvOno>

- Again, it will require a public library card to access their web site for free.

- From a zip code, it is easy to identify every business in that location plus its address, phone number and the manager's name. In Jefferson County, In Denver, go to [jefferson.lib.co.us/](http://jefferson.lib.co.us/), sign in and proceed on-line. Here's a sample below for Golden with 3,395 businesses listed in alphabetical order below. Note the managers are listed which can be valuable when attempting to contact each business.

referenceUSA®

Home About Us Data Quality Take a Tour Customers Contact Us FAQs Resource Center Job Help Library Locator Historic Data Reports

Available Databases

U.S. Businesses

**3,395 Results** Revise Search New Search

393 with e-mail addresses [more info]

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| <input type="checkbox"/> | Company Name                                      | Executive Name | Street Address       | City, State | ZIP   | Phone          | Corp. Tree |
|--------------------------|---|----------------|----------------------|-------------|-------|----------------|------------|
| <input type="checkbox"/> | <a href="#">007 Locksmith Golden</a>              |                | 859 Arapahoe St      | Golden, CO  | 80401 | (303) 578-4616 |            |
| <input type="checkbox"/> | <a href="#">10 Pound Gorilla</a>                  | Bob Peterson   | 807 10th St # 302    | Golden, CO  | 80401 | (303) 495-2275 |            |
| <input type="checkbox"/> | <a href="#">11th Hour Enterprise LLC</a>          |                |                      | Golden, CO  | 80403 | (303) 642-0502 |            |
| <input type="checkbox"/> | <a href="#">186 Lighting Design Group</a>         | Gregg Mackell  | 211 Violet St # 110  | Golden, CO  | 80401 | (303) 534-5350 |            |
| <input type="checkbox"/> | <a href="#">1st U M C Golden</a>                  |                | 1500 Ford St         | Golden, CO  | 80401 | (720) 279-0056 |            |
| <input type="checkbox"/> | <a href="#">22 Hr Back T Back Locksmith</a>       |                | 14828 W 6th Ave      | Golden, CO  | 80401 | (303) 222-0145 |            |
| <input type="checkbox"/> | <a href="#">24 7 Emergency Rooter &amp; Drain</a> |                | 1461 Magpie Ct       | Golden, CO  | 80403 | (303) 607-5911 |            |
| <input type="checkbox"/> | <a href="#">24 Hour Emergency Plbg Golden</a>     |                | 601 12th St          | Golden, CO  | 80401 | (303) 607-5907 |            |
| <input type="checkbox"/> | <a href="#">24 Hour Rooter Drain Cleaning</a>     |                | 601 12th St          | Golden, CO  | 80401 | (303) 607-5922 |            |
| <input type="checkbox"/> | <a href="#">24 Hour Sewer Cleaning Golden</a>     |                | 1995 Youngfield St   | Golden, CO  | 80401 | (303) 592-2809 |            |
| <input type="checkbox"/> | <a href="#">24/7 Golden Emergency Rooter</a>      |                | 750 Heritage Rd      | Golden, CO  | 80401 | (303) 592-2790 |            |
| <input type="checkbox"/> | <a href="#">24/7 Site Mix</a>                     | Dave Dertina   | 1767 Denver West ... | Golden, CO  | 80401 | (303) 734-7144 |            |
| <input type="checkbox"/> | <a href="#">24/7 Towing Colorado</a>              |                | 722 Washington Ave   | Golden, CO  | 80401 | (303) 217-9443 |            |
| <input type="checkbox"/> | <a href="#">24hr Locks &amp; Locksmiths</a>       | Debra Brand    | 840 Arapahoe St      | Golden, CO  | 80401 | (303) 223-5719 |            |
| <input type="checkbox"/> | <a href="#">3 Generations Painting</a>            |                |                      | Golden, CO  | 80401 | (303) 526-9171 |            |
| <input type="checkbox"/> | <a href="#">3-Flow</a>                            | Ben Kramer     | 14998 W 6th Ave #... | Golden, CO  | 80401 | (720) 479-8448 |            |
| <input type="checkbox"/> | <a href="#">3279 Grove Street LLC</a>             | Heather Sander | 858 Northridge Ct    | Golden, CO  | 80401 | (303) 526-7781 |            |
| <input type="checkbox"/> | <a href="#">360 Engineering</a>                   | Denise Dihle   | 1600 Jackson St #... | Golden, CO  | 80401 | (303) 940-2050 |            |

- For greater insight about how powerful **Reference USA** can really generate networking leads and insight about each company, check the 919 Denver-area companies that have 250+ employees which quickly translates into companies that providing have job offerings in nearly every field of endeavor. Example of

company contact info, job titles, phone numbers, web sites, and information available no place else.

- [Pages 1-11.xlsx](#)
- [Pages 12 -21.xlsx](#)
- [Pages 22-29.xlsx](#)
- [Pages 22-31.xlsx](#)

**Small-business owners/entrepreneurs** can conduct power market research. Select a location and do a radius search to look up the number of similar businesses in the area. Check the strength of the competition with years in business and credit ratings.

**Job seekers** can locate and research companies they are interested in with contact names, business descriptions, company size and website links to job postings.

Three ways job seekers can use this web site:

1. Check previous companies worked at for lateral positions.
2. Look for companies that are competitors in your field as prime job sources.
3. Create a list of companies in your career field to potentially and contact them through key people. [www.referenceusa.com](http://www.referenceusa.com) can be accessed for free through the local library system via a library card account. For more info of how to navigate the databases found on this web site, click [HERE](#) for two video tutorials and click the "Take A Tour" icon.

Powerful tutorial videos to learn how to maximize the capabilities of Reference USA, go to: <http://resource.referenceusa.com/videos/>.